



Effectively

"Better searches
Better results"

(Google, 2008)

Tips for using more effectively:

- **Keywords:** use keywords *not* full sentences
- **Exact phase with quotation marks**
"": exact words in exact order.
eg. "better searches, better results"
- **Exclude words** : put a minus (-) in front of words you want to exclude.
eg. Phone -mobile
- Search within a **site**:
eg. muse site: smh.com.au
- Fill in the blanks *****: treats asterisks as a place holder. *eg.* Rudd * reform finds hits on different Rudd reforms.
- **OR** : considers one or several words
eg. Dogs OR cats will return hits with either one on the page.
- **+ Disables synonyms**: Google automatically searches for synonyms. By putting + immediately before the word it searches for the exact word.
eg. +music
- **Ctrl F** : searches within a webpage
- **Similar words** : put ~ in front of words, *eg.* ~large guitar returns websites with words like *big* guitar, *enormous* guitar.

Explore Search

- **Define:** To find the definition of a word type define and then the word. *eg.* Define *plethora*
- **Unit conversion:** convert between many different units of measurement of height, weight, and volume etc. *eg.* 4lb *in* kg
- **Calculator:** enter the calculation you'd like done into the search box. *eg.* $5*9 + (\text{sqrt } 10)/2$
- **Currency conversion:**
eg. 150 AUD *in* USD
- **Related search:** To search for web pages that have similar content to a given site, type *related*: followed by the website address into the Google search box.
eg. related: www.smh.com.au
- **Weather:** type *weather* and the place *eg.* weather Wollongong
- **Map:** to search for a map, type map and the name of the place *eg.* map Thirroul
- **Time:** to find out the time around the world type time and then the place *eg.* Time London